Bring the outside world into AAU
- Project cafés for externals
- External jury feedback on project pre-defense
- Career day with key employers
- External mentor talks
- Poster sessions for external feedback

Get students out of AAU
- Company visits
- Professional delivery: project results sessions
- Individual mentor talks for students
- Catalogues: jobs, employers, personas,
- Internships
- Excursions to institutions

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